



CASE HIGHLIGHTS

FUND AMOUNT:
\$29.5 Million so far

CLASS PERIOD:
1/1/2015 TO 10/23/2018

FILING DEADLINE:
TO BE DETERMINED

DO YOU USE DMS BY REYNOLDS OR CDK? YOU MAY BE ELIGIBLE FOR A REFUND!

OVERVIEW

The lawsuit claims that Reynolds and CDK conspired, in violation of federal antitrust laws and certain state antitrust and consumer protection laws, to restrain and/or eliminate competition by charging dealerships more than they should have for Dealer Management System (“DMS”) software services and for Data Integration Services (“DIS”) programs and services for extracting, formatting, integrating, and/or organizing data from DMSs.

DEFENDANTS

The Reynolds and Reynolds Company (Reynolds) and CDK Global, LLC (CDK)

ELIGIBILITY

All persons and entities located in the United States engaged in the business of the retail sale of automobiles who purchased DMSs from CDK and/or Reynolds, or any predecessor, successor, subsidiary, joint venture, or affiliate, from January 1, 2015 through October 23, 2018 are eligible.

CC ADVOCACY

Who are we?

We are a leading class action claims filing, valuation, and refund recovery company. We educate and help companies uncover unexpected, incremental revenue opportunities. Located in Plano, TX, we have been providing our services in the U.S. and other countries since 2013.

What we do?

We will take over the entire claim filing process on a turnkey basis to minimize your time and effort. We will prepare the entire filing package with required data/information, and work with the claims administrator to ensure maximum refund for you. We work on a 100% contingency basis and there are no other fees.

Disclaimer: Our services are voluntary and are not required to file a claim. As in any settlement such as this, you have the option to file on your own. Case summaries are based on CCA’s interpretation of public court documents. Official information can be found on the court approved case website and on the court docket.



DEALERSHIP CLASS DMS SETTLEMENT

FREQUENTLY ASKED QUESTIONS

1. A lawsuit sounds complicated. Why should I participate?

You are NOT filing a lawsuit. Once the preliminary settlement has already been approved by the court, settlement funds are set aside by the defendants and are available to be distributed. We encourage all eligible companies to claim their share as refunds could be significant depending on the size of your claim. Only companies who file a claim will receive a refund. We are leading experts in claims filing, valuation and refund recovery and can help manage the entire process with minimal time commitment from you.

2. Is my information confidential?

The court appointed Claims Administrator is bound to keep your information, including your company name and all proprietary data, totally confidential. The agreement you sign with CCA also requires us to keep your data confidential and we only use your information to file your claim or for evaluating eligibility in future settlements.

3. I'm busy. How much time will this take and what information do I need to provide?

We have two primary objectives - 1. Minimize the amount of time our clients have to spend on preparing the claims package, and 2. Maximize the recovery for our clients.

It is likely that the defendants will provide your eligible DMS purchase data to the claims administrator. Once the claim filing process starts, we will work with your team to ensure that the data is accurate. CCA will manage the entire claim filing process on a turnkey basis.

4. How much is my claim worth?

Typically, the amount recovered is dependent upon many factors including: the size of the Settlement Fund, the number of eligible Class Members that file a timely claim, and the size of your firm's claim, etc. The refunds are made on a pro rata basis, only companies who file the claim will receive a refund. The refund will depend on the amount of DMS payments your dealership has made to Reynolds and/or CDK during the relevant years.

5. I haven't heard of your company. Will you provide references if requested?

Absolutely! We have helped thousands of companies over the years and would be happy to provide references.

You can also read some of the client testimonials at www.ccadvocacy.com/testimonials.

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